

# 2024 Racing towards a Sound Future *Black-tie Gala*



Thursday, May 9, 2024 • The Mansion at Mountain Lakes • Mountain Lakes, NJ

## **\$25,000 - FINISH LINE SPONSOR**

- Sponsor Five (5) Children for One Year!
- Two (2) Premium Placement Tables of Ten (10) Guests each
- Name/Logo on Promo Materials, Website and Social Media
- Prominent Full Page Ad in the Event Program

## **\$15,000 - CHECKERED FLAG SPONSOR**

- Sponsor Three (3) Children for One Year!
- Two (2) Premium Placement Tables of Ten (10) Guests each
- Name/Logo on Promo Materials, Website and Social Media
- Prominent Full Page Ad in the Event Program

## **\$10,000 - DRIVER'S SEAT SPONSOR**

- Sponsor Two (2) Children for One Year!
- One (1) Prime Placement Table of Ten (10) Guests
- Name/Logo on Promo Materials, Website and Social Media
- Full Page Ad in the Event Program

## **\$5,000 - PIT STOP SPONSOR**

- Sponsor One (1) Child for One Year!
- Eight (8) Individual Tickets Seated Together
- Name/Logo on Promo Materials, Website and Social Media
- Full Page Ad in the Event Program

## **\$2,500 - STARTING LINE SPONSOR**

- Six (6) Individual Tickets Seated Together
- Name/Logo on Promo Materials, Website and Social Media
- Full Page Ad in the Event Program

## **PRINTED AD JOURNAL**

**Inside Front Cover - 5" x 8"**  
**\$1,000**

**Inside Back Cover - 5" x 8"**  
**\$750**

**Full-page Ad - 5" x 8"**  
**\$500**

**Half-page Ad - 5" x 4"**  
**\$250**

Please email ads in high-resolution (300 dpi) JPG or PDF format to [info@allisonsargent.com](mailto:info@allisonsargent.com). Ads are black and white only. Word documents are not acceptable unless providing text only.

**Ad Reservation Deadline is April, 10 2024.**  
**Ad Artwork is due April 17, 2024.**

## **INDIVIDUAL TICKETS - *Pre-Sale pricing available if purchased before March 1st!***

**\$1,000 Friend Tickets (Pre-Sale Price) // \$1,200 Friend Tickets (After March 1st)**

- Includes Two (2) Individual Tickets and Listing on the Event Program and Website

**\$450 Sponsor-a-Family (Pre-Sale Price) // \$550 Sponsor-a-Family (After March 1st)**

- Two (2) Tickets to be Donated to a Sound Start Babies Family

**\$225 Sponsor-a-Teacher (Pre-Sale Price) // \$275 Sponsor-a-Teacher (After March 1st)**

- One (1) Ticket to be Donated to a Program Teacher

**\$225 Individual Ticket (Pre-Sale Price) // \$275 Individual Ticket (After March 1st)**

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Please fill-in the Sponsorship/Purchase Form Below

## SPONSORSHIPS

- \$25,000 - FINISH LINE SPONSOR
- \$15,000 - CHECKERED FLAG SPONSOR
- \$10,000 - DRIVER'S SEAT SPONSOR
- \$5,000 - PIT STOP SPONSOR
- \$2,500 - STARTING LINE SPONSOR

## PRINTED AD JOURNAL

- Inside Front Cover - \$1,000
- Inside Back Cover - \$750
- Full-page Ad - \$500
- Half-page Ad - \$250

## INDIVIDUAL TICKETS - *Pre-Sale pricing available if purchased before March 1st!*

- \$1,000 Friend Tickets (Pre-Sale Price)
- \$1,200 Friend Tickets (After March 1st)
- \$450 Sponsor-a-Family (Pre-Sale Price)
- \$550 Sponsor-a-Family (After March 1st)
- \$225 Sponsor-a-Teacher Ticket (Pre-Sale Price)
- \$275 Sponsor-a-Teacher Ticket (After March 1st)
- \$225 Individual Ticket (Pre-Sale Price)
- \$275 Individual Ticket (After March 1st)

TO REGISTER ONLINE AND MAKE  
A CREDIT CARD PAYMENT

[CLICK HERE](#)

OR SCAN QR CODE



PLEASE MAIL COMPLETED FORM AND PAYMENT TO:

*The Sound Start Gala, c/o Allison Sargent Events, 41 Watchung Plaza, Suite 303, Montclair, NJ 07042*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Donate: We are unable to attend but please accept our tax-deductible contribution of \$ \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_

Please charge my credit card  VISA  MC  AMEX Total Amount to be charged \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV# \_\_\_\_\_

For questions, please contact Allison Sargent Events at [info@soundstartfdn.org](mailto:info@soundstartfdn.org) or 973-783-5689